

CYBERPULSE

— PRESS PRESENTATION

The story behind CyberPulse.

One attacker, one company, a whole year. Why
CyberPulse trains with a story, and who is in it.



You forget facts. You follow a story.

An annual course gives you information. A story gives you a reason to keep going: you want to know what the attacker does next. That is what makes the lessons stick.

Involvement

You follow colleagues you recognise, not a list of rules. That keeps people coming back week after week.

Repetition with suspense

Every week builds on the last. The lessons come back, but never as the same lesson.

Recognition

Once you have seen an attack happen in the story, you spot it later in your own inbox.



WHO IS IN IT

An attacker, a guide and a company.



THE ATTACKER

Cipher

Cipher explains how he works, in his own words. Not a vague threat, but someone you learn to see through.



THE GUIDE

Pulse

Pulse stands beside you in the quizzes. Where Cipher shows how it goes wrong, Pulse shows how to stop it.



THE SETTING

Novento Groep

A fictional consultancy where the story takes place. Not your organisation, but colleagues everyone recognises.

— THE SETTING

It takes place at Novento Groep.

Deliberately not your own company: nobody feels exposed, and everyone still recognises their colleagues.



Sandra de Vries
Finance officer



Jan de Boer
IT administrator



Thomas Bakker
Senior consultant



Sarah Jansen
HR adviser



Mila Vermeer
Operations coordinator



Karin Meijer
Managing director

Cipher tries each of them a different way: through payments, IT admin, client files, personal data, daily operations and the authority of the director.

Four seasons of thirteen weeks.

01

WEEKS 1-13

The Reconnaissance

Cipher reads along on LinkedIn, in an out-of-office, in a team photo.

02

WEEKS 14-26

The Break-In

One email that fits, one click on a Monday morning.

03

WEEKS 27-39

The Escalation

Invoices, payslips, the leadership calendar.

04

WEEKS 40-52

The Resistance

Colleagues recognise the tone and report it within a minute.

| From season 2 the attacks arrive for real too: phishing simulations in your own inbox.

— EVERY WEEK

A chapter and two short quizzes.

01 • CHAPTER

Cipher tells how that week's attack works, at the fictional company Novento Groep.

02 • RED QUIZ

Recognise the attack. After each answer you see what is right and why.

03 • BLUE QUIZ

Stop the attack: report, block, recover.

About ten minutes in all

Late joiners start at week 1



CyberPulse is not about hackers. It is about people.

Would you see what Cipher sees?

Read week 1 free: cyberpulse.it/en/week-1

— PRESS CONTACT

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